



# Sydney Vignerons Association

## Logo Use Guidelines - For Members

September 2012

# Brandmark Specifications

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## Introduction, clear space and minimum size

The following specifications have been prepared to ensure that the Sydney Vignerons Association (herein referred to as SVA) brandmark is presented consistently in every application.

The SVA brandmark is made up of the SVA symbol and the SVA wordmark. Membership logos are visible to both members and non-members, as a result the membership type is linked with the masterbrand.

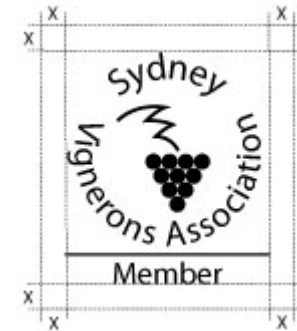
Ideally this logo will appear on white background and with sufficient clear space around. Please allow at least 5mm clear space around the brandmark.

The brandmark cannot appear smaller than 20mm.

When reproducing the brandmark, it is essential that the appropriate supplied digital format is used. Digital files are available in EPS and JPG formats.



Clear space



Minimum size



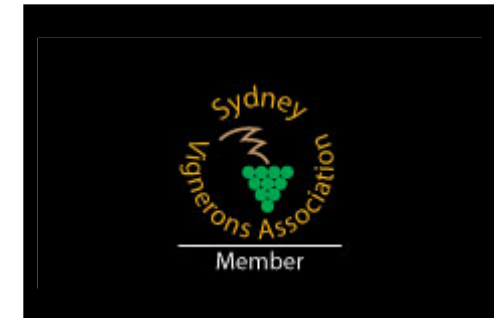
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## Colour Reproduction

### Full colour version

Where possible always use a full colour version of the SVA brandmark. Reproduction of this can be achieved in CMYK and RGB colours.



### One colour version

Where full colour reproduction is not possible, the SVA brandmark is also available as a one colour versions.



### Black & White

Where full colour reproduction is not possible the SVA brandmark is also available in a black & white version.

